

COMPANY PROFILE



Web Hosting

The Industry and Trends to look forward to

By web definition, web hosting is a type of service that gives individuals and organizations the opportunity to make their own web site accessible via the World Wide Web. Over the past years, the popularity of web hosting, both in a business and as a business, has been widely acclaimed and accepted. Different types of hosting solutions have been introduced and adopted in various industries, especially the IT industry, where the dynamic changes in trends needs a corresponding propelling technology adaptation to stay up-to-date.

In coming years, the Web Hosting Industry will be seeing rapid changes in trends that define the growth of the industry and the way it influences the rest of the business market. The basic trends to keep an eye out over the coming years would be –

- **Cloud Hosting for Quick Deployment**
- **Increased use of Cloud based Apps**
- **Green Hosting**
- **Bettered Infrastructure to accommodate advances in hosting and server technology**
- **Efficient cooling solutions for Servers to reduce power usage**



About Veeble

Veeble has been a major player in the Web Hosting Industry since 2009. Over a short and sweet span of just 5 years, having built a client base of over 5,000 from 130+ Countries, we have become one of the fastest growing web hosting and domain providers, powering more than 20,000 websites to date.

Incorporating the tagline – Weaving the Web, we weave a closer and reliable web with services complementing the fastest technology. With a team consisting of passionate young professionals who love to push the boundaries of technical competency, we have assisted entrepreneurs, businesses, marketers, bloggers, developers, designers and the lot to host their own website and let know the world the ideas they have to share.

The potential of the web and what it can do excites us. Our customers inspire. Encompassed in an atmosphere of innovation and constant technological advancement with limitless dedication, Veeble is on the road forward to new heights.

Avanzar!



Vision @ Veeble Hosting

To rise out as the Global Leader in Server and Hosting solutions, by technological advancement and innovation, delivering excellent levels of service in a secure and reliable environment and adapting to the ever changing needs of the industry.

Mission @ Veeble Hosting

- **To consistently deliver the highest quality hosting services to a worldwide audience while maintaining our honesty and integrity in how we do business**
- **To cultivate an environment where our business and our clients can achieve mutual success**
- **Create avant-garde systems to obtain competitive edge over the competitors**
- **To invest in the sustained growth of the industry by making technological contributions in rising trends of the industry**



Infrastructure

We have tied up with various such service providers who make sure that the data centers holding our servers are world class and feature a multi-homed redundant network. With the support of various state-of-the-art data centers, we ensure that the best router, server and firewall systems are used.

- **Best-in-class router, server and firewall equipment**
- **Full network redundancy**
- **Seismically braced cabinets and racks**
- **Constant temperature and humidity monitor**
- **Data Backups**
- **State-of-the-art cooling and climate control system**
- **24/7 Network Optimization**
- **99.99% Network uptime**



Products and Services

Ultra Fast Web Hosting

Our hosting services rival the best in the world. We strive to provide the best usability, security, add-ons and features to our user to guarantee the best customer service experience.

Hosting at Veeble is definitely special. The Highlight features of hosting with us are –

- **24x7 Priority Technical Support**
- **Ultra Fast, Powerful LiteSpeed Webserver – 9x faster than normal hosting solutions**
- **Unlimited Databases, Emails and FTP accounts – We don't want to limit your freedom!**
- **Free Script Installer and Web Builder Kit**
- **Free SEO Tools**
- **Extensive Language/Script Support**

CMS Hosting

Our CMS hosting provides customized environment for your CMS based website. Supporting Joomla, Wordpress, Drupal, Xoops, Mambo or any other Content Management System, we provide unique hand-made solutions. We'll make sure that the CMS of your choice runs smoothly on our servers without any hiccups, so that you can just sit back, relax and enjoy your Cappuccino!



Windows Plesk Hosting

Plesk is a Windows based web hosting solution that gives you the ease of managing your web hosting account with ease and relatively low cost. Windows web hosting has evolved from an application specific service to a daily used, affordable, multi-environment platform. Its popularity in recent years is mainly affiliated with the increased use of the Plesk Control Panel.

Virtual Private Servers

The virtual part here simply means that it is not a dedicated server - that is, the entire computer is not dedicated to running the server software.

Again, VPS at Veeble is special in its own way -

- **Free Basic Management**
- **Smart Control Panel**
- **Unmetered Bandwidth**
- **Quick Setup**

The various types of VPS available with Veeble are as-

1. **Linux Virtual Server**

Open VZ Virtual Server

- Available **Operating Systems**



- Available **Control Panels**



Xen Virtual Server

- Available **Operating Systems**



- Available **Control Panels**



Fully Managed Virtual Server

- Available **Operating Systems**



- Available **Control Panels**



2. Windows Virtual Server



3. U - Series Limited Edition Virtual Private Servers

Veeble has a series of limited edition virtual private servers with 1Gbps truly unmetered bandwidth. They are classified into -

U series Linux Server

- Available **Operating Systems**



- Available Control Panels



U series Windows

- Available Operating Systems



- Available Control Panels



Dedicated Servers

Dedicated server is a type of Internet hosting in which the client leases an entire server not shared with anyone else. This is more flexible than shared hosting, as organizations have full control over the server(s), including choice of operating system, hardware, etc.



Such servers have various advantages –

- **Choice of DataCenter location**
- **Choice of OS**
- **Highly Customizable hardware configuration**
- **Administrative Access**
- **Advanced Technical Support**
- **Better Performance**
- **Greater Reliability**
- **Custom Configuration**
- **Custom Firewall**
- **A Service Level Agreement**

Cloud Servers

In quite some respects cloud servers work in the same way as physical servers but the functions they provide can be very different. When opting for cloud hosting, clients are actually renting out virtual server space rather than renting or purchasing physical servers. They are usually paid for by the hour, depending on the capacity required at any given time.



The advantages of Cloud Servers can be listed out as -

- **Easy deployment**
- **Easy upgrades**
- **Easier Backup and Recovery**
- **Flexibility and Scalability**

SSL Certification

Secure Socket Layers or SSL, is a commonly-used protocol for managing the security of a message transmission on the Internet. It uses a program layer located between the Internet's Hypertext Transfer Protocol (HTTP) and Transport Control Protocol (TCP) layers.

1. **Domain Validation SSL**
2. **Business Validation SSL**
3. **Extended Validation**



Partner Programs

When it comes to Partnership programs, we understand that one size does not fit all. Hence Veeble offers two verticals of partnerships –

1. Affiliate Program

Veeble Affiliate Program allows one to earn money by referring customers to Veeble through banner ads or text links on their Website or within their email. We provide the affiliates with the code for these banner ads or text links, each with the affiliate's unique Affiliate ID. When the links in the affiliate website generates sales, Veeble recognizes their efforts with a commission.

Our risk-free affiliate program pays the affiliate partner for sending their customers to our website. We do not charge any fees for our affiliate program and it's easy to set up.

2. Reseller Program

Veeble reseller program is designed for individuals or companies who wish to sell/lease Ultra fast hosting/ VPS / Dedicated servers. This means they will be able to lease our services at a discounted price and then resell it to their customers.

Starting with the 3rd purchase, Veeble's Resellers will receive discounts each month on all future purchases. We automatically enroll them to the reseller program once they have met the criteria within one billing account and we email back a coupon code that will be applied to all their packages and one that they will be able to use for all future orders as well.

3. Platinum Partner Program

To reward and build better and long lasting relations with its partners, Veeble has initiated Platinum Partner Programs for the elite few partners who meet the criteria. Under the program, various enterprise solutions as listed below, will be given at discounted rates and with privileged offers to them.

- Free credits on sign up - 25\$
- Service activated before receiving the money - a confirmation call required
- Special discounts
- Priority support
- All benefits of normal reseller
- Listed in Veeble as a Platinum partner
- Extended grace periods for invoices
- Flexible payment options - cheque
- Dedicated relations manager
- Complete assistance to deploy application

To become a Platinum Partner with Veeble, the following criteria are to be met:

- Manual verification required
- Company address proof required
- Company registration docs required
- Fill the partner signup form
- Give details of their POC
- Agree to Veeble's AUP/TOS/SLA

Payment Methods

Flexibility of payment options is one among the prime benefits for Veeble's clients. You can use any of the payment options which you are comfortable with to complete the payment.

Indian Clients



International Clients





Special @ Veeble

An open flow of ideas always does the world good. Not just ideas that can change the world. Ideas that make life easier for people we work with – our partners, clients and service providers.

At Veeble, we tend to make sure things are crisp and perfect. In a competitive field, we try to be the best and do our best. Here are the top reasons why Veeble's special.

- **24/7 Support**

We understand the fact that the hosting industry faces lots of technical issues from time to time. To ensure that our customers are least affected by these, our technical team is available for support round the clock and all the queries are given first priority no matter what the issue. Just drop Veeble a ticket and carry on with your work. The team here will resolve the issue as soon as possible.

- **Conditional Money Back Policy**

We are pretty confident that our products and services will rise up to your complete satisfaction. However, if you ever feel unhappy or no longer need our services, we offer a full refund within 14 days of activation of your services, no questions asked.

- **Affordable Pricing**

We do not believe in overpricing and making undue profit. We can ensure that you will find the best deals with us, totally incomparable to the ones you get anywhere else.



- **Latest Technology + Secure, Scalable and Reliable Services**

We have already mentioned about the infrastructure support we have – one of the best in the industry! Along with that, we perform periodic firmware upgrades and retire our old hardware to let the new ones take its place.

All our services are scalable for future requirements, as we understand that you need more space, bandwidth, resources and other additional things with it, as your business grows. You will never need to face any sort of inconvenience while shifting or upgrading from your present service.

- **Friendly and Knowledgeable Support Staff**

Our brand advocates are our customers. Veeble emphasizes on providing a smooth experience for its customers. Hence, we ensure that not just the technical aspect but even when you call our support staff, you are received warmly. We are ready to go the extra mile to fortify your relation with us.

As the issues coming to the support staff are mostly pretty detailed and technical in nature, only the most knowledgeable and experienced of our staff are made to handle the direct calls while the technical experts hold the reins to the backend development and maintenance.

- **Exclusive Offers**

The best deals, the most amazing offers and the most innovative campaigns. Veeble holds it all special. Make sure you visit our offers page to know what's in store for you

- **Wide Range of Services**

Veeble makes it a point to make life easy for the customer. To act as a one-stop-shop for all your hosting related needs, we provide a plethora of services – Dedicated Servers, VPS (Windows & Linux), shared hosting (Windows & Linux), Domain names, SSL certificates, Control Panels and other necessary licenses to name a few.



- **Wide Range of Payment Gateways**

We have made it extremely easy for our clients to make the payments. Payments are accepted via Credit cards, PayPal, Liberty Reserve, MoneyBookers, Indian Debit cards, Payza (formerly AlertPay) and via wire transfer (only for Indian customers).

- **Veeble Client App**

Here's the star of it all! Veeble's Client App, yet another innovation from Veeble, helps you to manage your Veeble Client zone and certain VPS control panel functions directly from your Android device. The main highlights of the App are –

- Profile Summary - You can find a summary of your profile here, which includes your registered mail ID, number of services, Available Credits, Unpaid invoices, active tickets etc.

- Services - A list of all your active services are available under this tab. You may select a service to view the details.

- Manage Server - You can Boot, Reboot or Shutdown your VPS from anywhere, anytime just via your Android Device.

- Push Notifications - We have also added push notifications for ticket responses, alerts, new invoice generation etc. so that you do not miss out on any of the important updates about your service.

- Customer Support - Open, view and reply to your support tickets directly through the app. With this, we hope to provide faster solutions to your critical concerns.

- Billing - All the invoices are collectively shown in the app. And guess what, you can even pay for the invoices without any hassle right from the App!



CSR Activities

Veeble has goals and visions that go far beyond its products and services. We understand that, building a brand is not just about profits and numbers. It's much more than that. It's about what value addition has been done to the people around. How their lives have been changed. From a simple gesture as buying a hot cup of coffee for the less privileged during the winter, to donating thousands of dollars in charity, everything counts.

At Veeble, we believe in trying to get a balance between sustainability on one hand and social responsibility on the other. We start of this initiative by partnering with MAD – Make A Difference.

What is MAD?

MAD (Make A Difference) is a platform that empowers youth to become change leaders who make positive social impact and create self sustaining communities. MAD reaches out to children at risk in orphanages and street shelters and implements projects that provide these children with the skills that guarantee employment, role models they can relate to and exposure that helps them dream big.

With close to 2000 young people empowering more than 4500 children. MAD's volunteers teach, set up libraries and conduct field activities for these children to ensure that their futures are a product of their choices, and not their circumstances.

How it Works?

"We offer you a chance to make the difference."

When ever you pay your invoice, we will provide you with an option to donate to MAD. The amount you donate will be going directly to the MAD community.

MAD believes that true change begins from the smallest circle; the community itself. The very same community we all are a proud part of. That's exactly the reason why MAD invites support from the people who form this community. We, at Veeble, start off with doing the little we can towards supporting this initiative.

Team @ Veeble

We at Veeble have always boasted of a phenomenal team with impeccable track record in technical and business standards & achievements. What literally started off as a Garage Project has now grown to a team of over 20 members and clients in over 130 countries.

The people at Veeble define the company culture here. Not vice versa. We hire people not based on their scores, but their competency to find solutions to problems that usually others see, but do not observe. It's always ability over experience.



Ashwin Narasimha
Chief Executive Officer

“One has to imagine, innovate and create. And fail. The faster the failure, the faster the learning from these failures, the sooner we grow. Perpetual optimism sure does boost the morale and exactly been the mantra here at Veeble. Making mistakes is fine, as long as you learn from them. Though, we still consider pizza to go cold as a crime!



Ajin Baby
Chief Operations Officer

I have a personal liking for the words by Sam Walton - "There is only one boss. The customer. And he can fire everybody in the company from the chairman on down, simply by spending his money somewhere else."

It holds true on many fronts, especially for us. Having started small and now adapting to the rapid growth the company has shown in the past 14-15 months, going fast is not just an option but a necessity.

We learn, we improve, we grow.



Nisanth Issac
Business Development Officer

With my boots more into Business Development, I have always considered it a personal responsibility to keep track of the minutest things. As an organization, we never try to do too many things at once. It might be a big step or a small step, but nevertheless, its always one step at a time. As it has worked off well till now, seems like a good strategy. No rocket science involved!

As Jack Welch would say "An organization's ability to learn, and translate that learning into action rapidly, is the ultimate competitive advantage."

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